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INDY HEALTH INCORPORATED ANNOUNCES NEW EXECUTIVE LEADERSHIP TEAM

WESTERVILLE, OH (October 28, 2019) -- Indy Health Incorporated, the nation's first Medicare Part D plan wholly owned by independent pharmacies and independent pharmacy organizations, introduced its executive team at a by-invitation meeting at the National Community Pharmacists Association convention in San Diego, California.

"We couldn't be more excited to introduce this new leadership team," said Laura Atkinson, CEO and co-founder of Indy Health Solutions LLC, the parent company. "We were fortunate to find these individuals, each of whom embodies the values and commitment Indy Health brings to the Medicare D marketplace. Together they bring a bold combination of spirit, commitment to care and a fierce desire to provide much needed transparency which some PBMs have failed to do resulting in high drug costs for consumers over the last many years."

In addition, Ms Atkinson said they bring extensive experience in the Medicare D and PBM industry, creating EnvisionRx from the ground up and serving key roles in other successful companies.

Overseeing the Indy Health Insurance Company Medicare Part D plan and other insurance plans for Indy Health:

Amanda Peterson, Pharm. D. - Chief Executive Officer

Ms. Peterson has over 25 years of operations and strategy experience in retail pharmacy, pharmacy benefit management, and Medicare Part D. She earned her bachelor's degree from Ohio Northern University and her Pharm D from the University of Florida. Her early career experience working for Walmart pharmacy paved the way to EnvisionRxOptions, later EnvisionRx, where she managed several departments and learned the PBM and Medicare D business from the ground up. As Chief Operating Officer for Envision, she was responsible for Client Services, Clinical Services, Customer Service, Fulfillment Team and the Sales Team. She joined Indy Health Inc. as the Chief Executive Officer and leads the team in the launch of the Indy Health Insurance Medicare Part D product.

Alynn Purdum, Pharm.D.-- Chief Operating Officer

Ms. Purdum brings 17 years' experience in healthcare leadership roles to Indy Health Incorporated, with a focus on strategically and cost-effectively establishing compliant and operative programs while optimizing processes and procedures to align with locate, state, and



federal government programs. Ms. Purdum spent over a decade at Kaiser Permanente in operational, clinical, strategic, and administrative management roles, largely focused on Medicare. She was previously the Chief Compliance Officer for EnvisionRxOptions a plan with commercial, Medicare and other lines of business. Ms. Purdum earned her pharmacy degree at Ohio State University and Doctor of Pharmacy degree from the University of Florida.

Eugene P Samuels, JD, MBA - Chief Legal and Compliance Officer

Mr. Samuels has over 35 years' experience in the healthcare industry providing legal services, management, and advisory services to hospitals, physician practice management organizations, pharmaceutical benefits managers, health insurance companies, health maintenance organizations, home health agencies, and many other healthcare organizations. He was one of the founders and General Counsel for EnvisionRxOptions, now a division of Rite Aid, which, among other lines of business, operated a national Medicare Part D Prescription Drug Plan. He is a licensed attorney, a graduate of the University of Miami and Florida State University, and a member of the American Health Lawyers Association.

Indy Health was founded by a group of independent pharmacy owners frustrated by the anti-competitive business practices of the largest pharmacy benefit managers (PBMs) that have become commonplace and tend to result in excessive profiteering at the expense of patients, plan sponsors and taxpayers.

These practices include engaging in spread pricing - billing the health plan hundreds or even thousands of dollars above the cost of medication or amount reimbursed to the pharmacy and keeping the difference; using multiple reimbursement rates that frequently result in overcharging patients in the deductible phase; and keeping part or all manufacturer rebates instead of passing them back to the health plan payers and/or patients.

“Indy Health’s intention is to return transparency and fairness to the pharmacy industry that has been missing with the current model, as well as to reign in the soaring cost of drugs benefitting both consumers and independent pharmacies “said Ms. Atkinson.

Indy Health Incorporated is a 100% independent pharmacy and independent pharmacy organization-owned Medicare Part D plan being built on the network of 22,000 plus pharmacies across the U.S. With over 616 combined years of experience in Med D Plans, Health Insurance, Med D Actuarial Health Insurance Law, and Pharmacy, the Indy Health team’s mission is to create an ongoing vehicle for independent pharmacies for additional revenue streams through higher reimbursements and lower admin fees. Through Indy Health Incorporated’s Medicare D plan independent pharmacies will ultimately be able to create their own formulary, MTM, and to negotiate their own rebates through an independently owned, sustainable entity that provides them with representation within the prescription drug system.

To learn more about Indy Health, visit IndyHealthInc.com.

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